



News Release

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FOR IMMEDIATE RELEASE

November 9, 2017

**SingleStone Named One of 2017's Best Small & Medium Workplaces
By Great Place to Work® and Fortune**
Firm Makes the List Second Year in a Row

RICHMOND, Va. – [SingleStone](#) – a Richmond-based management consulting firm – announced today that it has been named one of 2017 Best Small & Medium Workplaces by Great Place to Work and Fortune for a second consecutive year. The company is ranked No. 29 out of 50 small businesses, based on employee assessment of the leadership, innovation, benefits and other categories provided in an anonymous survey. SingleStone was the only company in Richmond to receive the award for this category and one of only two in the entire state.

“We always strive to nurture an environment where people are engaged and fulfilled, enjoying their work and each other,” said Chris Little, SingleStone’s founder and chairman. “This is good for our clients too, since happy consultants make for happy clients. It’s the ripple effect. I’m thankful to each member of our team for making SingleStone a great place to work.”

According to SingleStone’s employees, they say their workplace is “welcoming with high motivation and positive energy.” Other findings highlighted by the survey include:

- Associates genuinely care for one another.
- Management is honest and ethical in its business practices.
- People are willing to go the extra mile to get the job done.

One associate at SingleStone describes the culture as “second to none” while a different associate says, “If I had to choose the one thing that stands out about SingleStone, it’s the tireless efforts of so many to ensure we hire the best people for our culture and offerings.”

Under the direction of Tricia Rhodes, SingleStone’s chief people officer, creating a great place to work and great culture are two important aspects to everyone on their team. SingleStone first received a Great Place to Work certification in 2016.

“For SingleStone to be recognized nationally two years in a row speaks volumes about our team’s success in accomplishing our mission to build a great workplace through our dynamic culture,” Rhodes said. “I

see first-hand how talented our employees are and their dedication to do their best work fuels my passion for SingleStone even more. I cannot wait to see what the next year holds for us.”

Rhodes will continue to be strategically focused on ensuring that SingleStone is a place where talented job seekers and current employees want to work because they want to learn, grow and do their best work.

"The Best Small & Medium workplaces are laying the groundwork for future success by building trust, cooperation and leadership credibility," said Michael Bush, CEO of Great Place to Work. "All of these enhance business performance and create a positive environment for doing business."

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About SingleStone

Founded in 1997, SingleStone is a Richmond, VA-based consulting firm that specializes in customer experience solutions, spanning technology, strategy, business processes and culture. The company helps its clients improve their interactions and communications with customers by combining these disciplines to create, implement and support end-to-end customer experiences that benefit both business and humanity. SingleStone's solutions drive improved customer attraction and retention, top and bottom-line business growth, and happy and satisfied customers.

About the Best Small & Medium Workplaces

The ranking was based on anonymous feedback from more than 74,000 employees working at Great Place to Work-Certified organizations. Employees completed a Trust Index™ survey with more than 50 questions assessing pride, camaraderie, executive effectiveness, innovation, benefits, professional development and other elements of a great workplace. Scores also considered organizations' performance relative to their size and industry, as well as their ability to provide a great workplace for all employees, regardless of who they are or what they do. Organizations with 10 to 99 employees were considered for the small workplaces list and those with 100-999 employees were considered for the medium list.

To find out more about becoming Great Place to Work-Certified and eligible for Best Workplaces lists published with FORTUNE, visit Greatplacetowork.com.

About Great Place to Work

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through its certification programs, Great Place to Work recognizes outstanding workplace cultures and produces the annual FORTUNE "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, women, diversity, industries and, internationally, countries and regions. Through its culture consulting services, Great Place to Work helps its clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

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